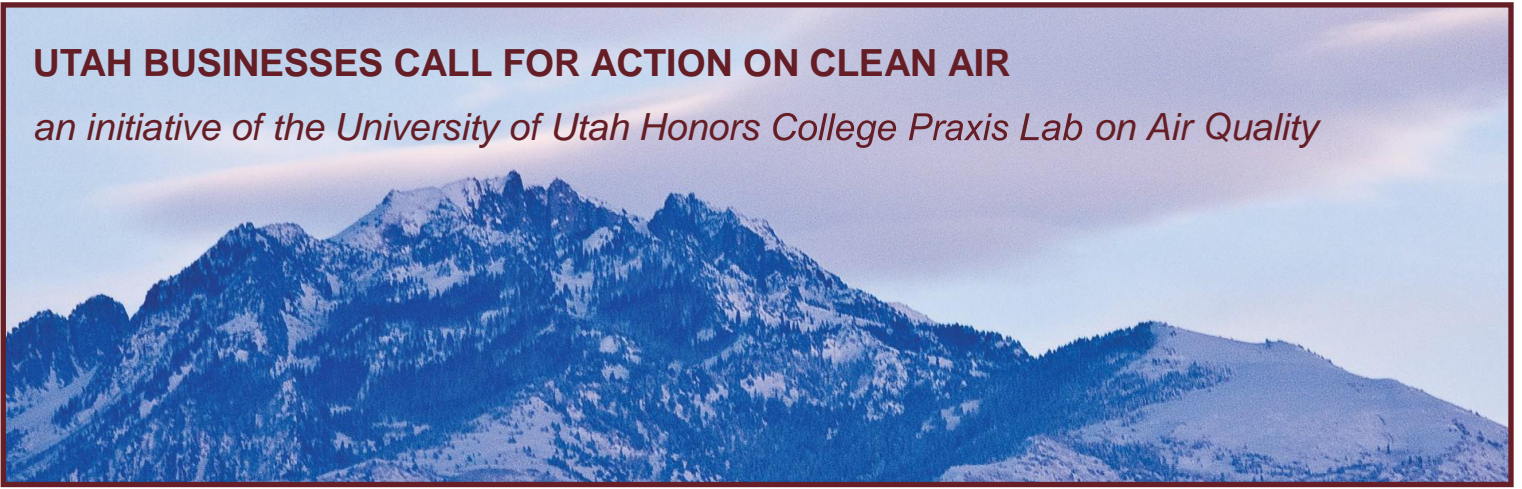


UTAH BUSINESSES CALL FOR ACTION ON CLEAN AIR

an initiative of the University of Utah Honors College Praxis Lab on Air Quality



Dear Governor:

RE: Utah's Air Quality Impact On Job Creation and the Economy

As business leaders and members of the community, we express our support for your continued leadership in improving the state's air quality.

As one of the most business-friendly states, Utah continually attracts new companies and fosters entrepreneurship in industries from technology to outdoor recreation. Our economy depends on enticing businesses to relocate and diversify. However, poor air quality discourages investment and expansion.

The tourism industry flourishes in Utah, but national news coverage of polluted air along the Wasatch Front threatens our success statewide. Unless we restore our image as a pristine vacation destination, Utah risks losing jobs and profits.

To remain competitive, employers need a dependable workforce. When our employees take sick days because they or their children are suffering from inversion-related illnesses, productivity goes down and healthcare costs go up.

We want Utah to remain an incredible place to live and do business. We ask you to call for comprehensive action to improve air quality in this legislative session and in the future.

Sincerely,

(Signature)

Date

(Printed Name)

(Title)